



# VFW Auxiliary

## **Americanism Program**

**2024-2025**

***Rose Cooper, Chairman***

***Department of NY***

Unwavering Support for Uncommon Heroes®



# VFW Auxiliary

## What is Americanism

- *Americanism* is a characteristic of United States patriotic values which creates a collective American identity.
- The VFW *AUXILIARY* foundation is based on an ideology which is a set of traditions, a political belief and a cultural style inspired by the political unity of service to Veterans, their families and our community.
- *Americanism* is a program designed for promoting patriotic unity and teaching *AUXILIARY* traditions.



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## What is Patriotism

***PATRIOTISM*** is that American national pride that inspires the feeling of love and devotion for the whole of the United States.



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## What is Flag Education

- A large part of showing Americanism and demonstrating patriotic spirit is respecting and properly caring for the U.S. Flag.
- For more information about Flag etiquette, the history of our Flag and to read the U.S. Flag Code, visit [vfw.org/community/flag-etiquette](http://vfw.org/community/flag-etiquette).





# VFW Auxiliary

## Patriotic Holidays - 2025

- *New Year's Day – January 1*
- *President's Day – February 17*
- *National Viet Nam War Veteran's Day – March 29*
- *Loyalty Day – May 1*
- *VE Day – May 8*
- *Armed Forces Day – May 17*
- *Memorial Day – May 26*
- *Flag Day – June 14*
- *Independence Day – July 4*
- *Labor Day – September 1*
- *Patriot Day – September 11 (flags flown at half-staff from sunrise to sunset)*
- *POW/MIA Recognition Day – September 19*
- *Gold Star Mother's and Family Day – September 28*
- *Veterans Day – November 11*
- *Pearl Harbor Day – December 7 (flags flown at half-staff from sunrise to sunset)*



# VFW Auxiliary Americanism Program on National Website

The Americanism Program is available to all members on the National website ([www.vfwauxiliary.org](http://www.vfwauxiliary.org)) through MALTA.

Login to MALTA and click on **Member Resources**



# VFW Auxiliary

## Member Resources Portal

Profile Duties Events Make Gift Reports Member Resources Cancer Grants

[Americanism](#)

[Auxiliary Outreach](#)

["Buddy" Poppy & VFW National Home](#)

[Extension & Revitalization](#)

[Historian & Media Relations](#)

[Hospital](#)

[Legislative](#)

[Membership](#)

[Scholarships](#)

[Veterans & Family Support](#)

[Youth Activities](#)

[Miscellaneous Resources](#)

[National Convention](#)

[National Program Blogs](#)

**2024-2025 National Program Book**

**Podium Edition Bylaws & Ritual**

**Building on the VFW Auxiliary Foundation**

[2024-2025 National Program Book](#)

[Podium Edition Bylaws and Ritual](#)

[Building on the Auxiliary Foundation](#)

1. National Programs open by clicking on Program link

2. Click on link under National Pres. Guidebook to read the National Ambassador's program



# VFW Auxiliary

## National Program - Americanism

1. Click on Program link

2. Additional Information will display

3. Click on blue text and the info will display as shown on next slide

- Americanism
- Auxiliary Outreach
- "Buddy" Poppy & VFW National Home
- Extension & Revitalization
- Historian & Media Relations
- Hospital
- Legislative
- Membership
- Scholarships
- Veterans & Family Support
- Youth Activities
- Miscellaneous Resources
- National Convention
- National Program Blog

### Americanism

#### Award Forms

- [2024-2025 Americanism Award No. 1](#)

#### Flag Education

- [Flag Education for Kids](#)
- [Flag Etiquette at Parades](#)
- [Flag Exchange Card-Fillable](#)

#### POW/MIA Recognition

- [Missing Man Ceremony](#)

#### Promote Patriotism

- [Patriotic Days - Updated 2024](#)
- [Patriotic-Appreciation Citation 1-Fillable](#)
- [Patriotic-Appreciation Citation 2-Fillable](#)
- [Respect for Flag Citation Sports 1-Fillable](#)
- [Respect for the Flag Citation Sports 2-Fillable](#)
- [Respect for the Flag letter to Schools](#)
- [The National Anthem & Pledge Bookmarks 1](#)
- [The National Anthem & Pledge Bookmarks 2](#)
- [Understanding VFW Auxiliary Traditions PDF](#)
- [Understanding VFW Auxiliary Traditions Video](#)





# VFW Auxiliary

## National Program – Americanism – Open Awards Link



### Americanism National Program Award 2024-2025 Entry Form

1. Americanism Award form will be displayed

2. Complete the form, **Save** the document, then forward it to the Dept. Chairman. You can print the document as well.

#### Awards for Auxiliaries

1. Most outstanding activity and/or event educating their community about lesser-known patriotic holidays.
  - Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions that hosts the most outstanding activity and/or event educating their community about lesser-known patriotic holidays.

Citations will be mailed directly to the winning VFW Auxiliaries from National Headquarters and money will be deposited into the winning VFW Auxiliary account after the 2025 VFW Auxiliary National Convention.

**VFW Auxiliaries must send this completed entry form to the Department Americanism Chairman by March 31, 2025 for judging.**

VFW Auxiliary Name:

VFW Auxiliary No:  Department of:

Describe the activity and/or event that educated the community about lesser-known patriotic holidays. (e.g., flyers, brochures, social media posts, newsletters, e-newsletters, handouts, photos, links to videos, etc.)

The Department Americanism Chairman must sign and send a copy of the completed Department-winning entry form to National Americanism Ambassador Katlyn Burke by April 30, 2025 for judging.

Department Americanism Chairman:

Date:  Signature

*Forms sent to VFW Auxiliary National Headquarters will not be processed or forwarded.*



# VFW Auxiliary

## Resources

1. Department of New York President's Guidebook
2. Department Website ([vfwauxny.org](http://vfwauxny.org)) go to **Programs**
3. National Website ([vfwauxiliary.org](http://vfwauxiliary.org)) via MALTA - **Member Resources**
4. Department Americanism Chairman – Rose Cooper  
Email: [navyvvet8194@gmail.com](mailto:navyvvet8194@gmail.com)



# VFW Auxiliary

## Americanism Program

Thank you for attending the  
“Americanism Program”

Presentation is on the Department Website  
([www.vfwauxny.org](http://www.vfwauxny.org)) under Training Sessions.

**All questions are welcome...**